Coppola Salerno Concept

Derrick Lin | 7/10/2013 06:57:00 PM | Europe, Food, Sauces, Ukraine

Designed by Kseniya Milyutina, **Ukraine**.

Packaging concept development for **Coppola Salerno**

Development of modern graphic concept for the authentic, traditional Italian products, highlighting products' distinguishing features and in line with symbolism of the family business brands existing since 1952.

Awarded Gold Award in the Kyiv International Advertising Festival in 2005.

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