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Coppola wins at Great Taste 2013

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Pasta and legume products from the third-generation Italian food family earn Gold Stars



Coppola Foods took home Gold Star awards for products, the Coppola Torchietti pasta, and Coppola legumes, Borlotti and Bianchi di Spagna, at the Great Taste 2013. The competition is one of the most rigourous food awards schemes where over 400 judges and thousands of hours of blind tasting are involved. Products are measured only on taste, and excludes branding or packaging. In total, more than 12 judges will have tasted and commented on each product.

The company from Salerno, in the South of Italy, received a Gold Star for the Coppola Torchietti, which was also highly rated for its 'tantastically oramatic appearance and an unusual, tirm texture that would retain sauce well'. Judges have also highlighted the product's 'robust wholesome lingering wheat flavour that finishes on the palate gradually."

Judges evaluated the Coppola legumes, Borlotti and Bianchi di Spagna, to be 'very creamy' and with a very good texture. Judges were 'pleasea to get such a lot of flavour' from Borlotti, highlighting its 'lovely earthy aroma and a nice nutty flavour'. Whilst pointing out that Coppola Bianchi di Spagna is holding its 'shape very well' and has 'a very good flavour for an unsalted bean' as well as 'an attractive wholesome appearance'. Each product received a Gold Star.

Ernesto Coppola, managing director of Coppola Foods, has commented on the results of the awards: "I'm extremely delighted about such fantastic recognition our simple staple products received out of almost 10,000 products entered into Great Taste this year. Great Taste is the most prestigious and trusted independent accreditation scheme for speciality and fine food & drink and we were very excited to get in for the first time even with a small range of products submitted. We are now looking forward to the great opportunities ahead having gained extra credibility and support for our Coppola Gusto Italiano line."

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