

21st of September 2020

Coppola Pesto Siciliano and Coppola Tomato Soup are winners at 2020 Great Taste

Coppola Foods, an innovative food company committed to making good food better, is delighted to receive 2-star Great Taste Award ("GTA") for its Coppola Pesto Siciliano (sundried tomatoes) and 1-star Great Taste Award for its vegan Coppola Tomato Soup.

"Packed full of sundried tomatoes" Coppola Pesto Siciliano was highly praised by the judges at the Great Taste, pointing out its "thick and chunky" consistency as well as "soft, melt-in-your-mouth texture".

Coppola Pesto Siciliano is Coeliac Gluten Free certified, and is part of wider Coppola sauces range, out of which Coppola No Sugar Added Classico, Puttanesca and Sicilaina tomato sauces have also received 1-star GTA in 2018.

Coppola Tomato *Shine & Glow!* Soup was recognised this year for its "aromatic, thick and velvety" texture. It was also highlighted that "the aroma and flavour of tomatoes shines brightly, boosted by the basil, which plays a gentle second fiddle to the tomato."

Coppola Tomato *Shine & Glow!* Soup is vegan and made from 100% natural high quality simple ingredients, with no added sugar or sweeteners, providing 3 of your 5 a day. It is a source of fibre and gluten free. Coppola vegan soup range includes four unique vegetable recipes. In addition to Tomato *Shine & Glow!*, the range also includes Pumpkin *Take a Break!*, recently also commented at the 2020 Nourish Awards; Peas *Find Balance!*; and, Beetroot *Up & Go!*

Coppola soups are boosted by *power* ingredients, such as ginger, turmeric, sesame, chili and basil.

Great Taste are the world's most trusted food and drink awards and this year 12,777 products were judged from 106 different countries. Recognised as a stamp of excellence among consumers and retailers alike, Great Taste values taste above all else, with no regard for branding and packaging.

The panel of 144 judges at Great Taste this year included; cook, writer and champion of sustainable food, Melissa Hemsley, cook, writer, stylist and voice of modern vegetarian cooking, Anna Jones, celebrated Spanish chef, José Pizarro, Kavi Thakrar from Dishoom, food writer and cook, Xanthe Clay, and baker and author, Martha Collison, as well as food buyers from Selfridges, Fortnum & Mason and Waitrose.

Ernesto Coppola, CEO of Coppola Foods, commented on the success at the GTA: "We are thrilled to be so highly rated by the specialists at the food community and proud to continue carrying the Great Taste Producer mark, having received the most GTAs among Italian food producers. We are committed to *make good food better* and the recognition at the Great Taste is a proof we are on the right track."



For further information, images, or samples please contact:

Federica Bolognese tel: +44 (0) 20 3300 0766

email: <u>federica@coppolafoods.com</u>

twitter: @coppolafoods

web: www.coppolafoods.com









About Coppola:

The Coppola range includes authentic Italian food products that are cornerstones of the Mediterranean diet. This includes tomatoes, sauces, soups, legumes and oil. These products are produced in Italy using only natural, sustainable and high-quality ingredients.

Good Italian cuisine is about fresh and natural ingredients that are simply prepared. Our products are the basis for real and authentic Italian cooking to be enjoyed every day with family and friends as part of a well-balanced lifestyle.

www.coppolasalerno.com #coppolasalerno

About Coppola Foods:

Coppola Foods is an innovative food company committed to making good food better.

We offer a comprehensive range of premium quality, tasty, nutritious, and sustainable food products together with an excellent level of service and attentive solutions to fulfil the needs of customers and markets.

We are a fourth-generation family business with a long heritage in the production and marketing of food products, dating back to 1903 in Salerno, in Southern Italy.

www.coppolafoods.com #makinggoodfoodbetter



What is Great Taste?

Great Taste, founded in 1994 and organised by the Guild of Fine Food, has judged over 158,000 products in the last 27 years; each one has been blind-tasted by a team of judges who are dedicated to finding the most exquisite tasting food and drink regardless of branding or packaging.

Great Taste ratings

3-star: Extraordinarily tasty foods – around 1.5% of products are awarded a 3-star each year.

2-star: Above and beyond delicious – 10% of entries will achieve this rating.

1-star: A food that delivers fantastic flavour. Approximately 30% of entries will achieve this rating each

year.