



21st of September 2020

Two stars for Fabalous chocolate chickpea spread at 2020 Great Taste

Fabalous organic hazelnut and cocoa chickpea spread, the first organic hazelnut and cocoa spread with chickpeas as the first ingredient, receives 2-star Great Taste Award.



Judges commented: *“This glossy, highly aromatic spread is a dead ringer for Nutella but much, much better. The decadent flavour and texture remain but this spread is joyfully free of all the excess sugar that blocks the full hazelnut and cocoa flavours from really working their natural magic.”*

Fabalous organic hazelnut and cocoa chickpea spread is the first organic chocolate spread with chickpeas as the first ingredient ~ 32%. Each jar contains on average 128 dried chickpeas and 8 shelled hazelnuts. As a result, Fabalous contains 11% protein, or 81% more protein, 57% less sugar and 43% less saturated fats in a jar than the leading chocolate spread. It is also palm oil free, dairy free, soy free and plant based.

Ernesto Coppola, CEO of Coppola Foods, commented on the success of its Fabalous spread: “In less than a year our Fabalous spread collected a number of very prestigious awards, and we cannot be happier! This is true testimony to our team’s belief in innovation and effort in bringing excellent products to our customers to enjoy guilt free. We are working on a range of Fabalous flavours and can’t wait to bring them to the market!”

Great Taste are the world’s most trusted food and drink awards and this year 12,777 products were judged from 106 different countries. Recognised as a stamp of excellence among consumers and retailers alike, Great Taste values taste above all else, with no regard for branding and packaging.

The panel of 144 judges at Great Taste this year included; cook, writer and champion of sustainable food, Melissa Hemsley, cook, writer, stylist and voice of modern vegetarian cooking, Anna Jones, celebrated Spanish chef, José Pizarro, Kavi Thakrar from Dishoom, food writer and cook, Xanthe Clay, and baker and author, Martha Collison, as well as food buyers from Selfridges, Fortnum & Mason and Waitrose.

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About Fabalous:

Fabalous, developed by Coppola Foods, represents a range of treats to be enjoyed guilt free with the magic of chickpeas. Good for you and for the planet!

Fabalous organic hazelnut and cocoa chickpea spread is the first organic chocolate spread with chickpeas as the first ingredient: 32%. Each jar contains on average 128 dried chickpeas and 8 shelled hazelnuts. As a result, it contains 11% protein, or 81% more protein, 57% less sugar and 43% less saturated fats in a jar than the leading chocolate spread. It is also palm oil free, dairy free, soy free and plant based. Fabalous is packed in plastic free and BPA free jars.

The chickpea base used in Fabalous spread is obtained through the upcycling of the chickpeas used in a proprietary production process with a pending patent. Chickpea proteins extracted during this process are used as a plant-based alternative to egg proteins in food manufacturing.

Fabalous organic hazelnut and cocoa chickpea spread has already won multiple awards, including:

- Better-for-You Innovative Product of the Year at Food Matters Live in November 2019;
- Wild Card Product at the Nourish Awards in September 2020;
- Best Organic Product at the Nourish Awards in September 2020;
- 2 stars at the Great Taste Awards in September 2020;
- Finalist in the Innovation category at the FDF Awards 2020;
- Finalist at the World Plant Based Awards 2020.

www.befabalous.com

#befabalous

About Coppola Foods:

Coppola Foods is an innovative food company committed to making good food better.

We offer a comprehensive range of premium quality, tasty, nutritious, and sustainable food products together with an excellent level of service and attentive solutions to fulfil the needs of customers and markets.

We are a fourth-generation family business with a long heritage in the production and marketing of food products, dating back to 1903 in Salerno, in Southern Italy.

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#makinggoodfoodbetter



What is Great Taste?

Great Taste, founded in 1994 and organised by the Guild of Fine Food, has judged over 158,000 products in the last 27 years; each one has been blind-tasted by a team of judges who are dedicated to finding the most exquisite tasting food and drink regardless of branding or packaging.

Great Taste ratings

3-star: Extraordinarily tasty foods – around 1.5% of products are awarded a 3-star each year.

2-star: Above and beyond delicious – 10% of entries will achieve this rating.

1-star: A food that delivers fantastic flavour. Approximately 30% of entries will achieve this rating each year.