## News in brief

By Jane Wolfe - January 22, 2021

## Snippets of the latest news from Natural Products News

Plant-based food brand Heura has made an in-kind donation to UK food charity Refettorio Felix to help provide nutritious plant-based meals to Londoners in need during January.

Start-up Fabalous has launched with a vegan Organic Hazelnut & Cocoa Spread made with a combination of organic hazelnuts, cocoa and chickpeas – the first Hazelnut-Choc spread to use chickpeas as the primary ingredient (32%).

Pukka's new Fresh Start organic herbal tea is an uplifting caffeine-free blend of organic lemon, lemongrass and warming spices designed to bring 'a little healthy herbal bliss' to the day.

Katie's Food Co is now supplying its 100% natural Banana Crisps – in Thai Sweet Chilli, Mixed Herb, Salt & Vinegar and Himalayan Salt – to Wholefoods Market's seven UK stores.

Coldpress has launched its award-winning Cherry & Apple HPP juice with added benefits into 270 Waitrose stores.

Days launched its 'Forward Fours' scheme this month, which will see the alcohol-free beer brand donate all proceeds of its new online four-packs towards organizations that promote a positive attitude towards mental health during January.

Bringing sustainable, local production of leafy greens to urban communities, London-based farming business Crate to Plate harnesses hydroponic technology and eco-friendly innovation to grow fresh produce 'made in London' and deliver it straight to consumers' doors.

KIND's new partnership with the Campaign Against Living Miserably (CALM) sees the brand donate 5p to the suicide prevention charity until March 2021 from every bar sold in WHSmith, who is matching the donation.

London-based food tech start-up THE PACK has announced its plans to disrupt the pet food industry, having successfully closed the pre-seed investment round for a new range of plant-based dog food.

Bulk Powders has rebranded to bulk, and as part of the move has switched over 95% of its capsule/tablet packaging to aluminium and 93% of its pouches to compostable, plastic-free. It aims to be 100% plastic-free by end of 2021.

ProVeg and Veg Capital have joined forces to fund food start-ups, with Zveetz becoming the latest plant-based company to receive investment from the partnership.

DJM Food Solutions has introduced St Lawrence Gold 100% pure Blueberry Blossom Honey to the UK direct from Canada. All St Lawrence Gold honey is Soil Association, Kosher and Halal certified.

Nichols PLC has announced the relaunch of Feel Good Drinks, a sustainable, purpose-led range of flavoured sparkling waters with a 100% new natural drink formulation in plastic-free packaging.

British pet food company Lily's Kitchen has successfully launched into the \$5 billion dollar Chinese pet food market.

Native Snacks has undergone a rebrand, secured listings in Sainsbury's, Holland & Barrett online and Ocado for its Popped Lotus Seeds, and appointed food and drink entrepreneur Simon Knight as commercial director.

Alcohol-free spirit producer Sea Arch Drinks says it's eyeing further UK and international growth this year following investment from British backer Patrick Doyle, chief executive of International Diplomatic Supplies.

Hard seltzer brand Berczy has raised £475,000 from a new private equity group investor which will allow it to strengthen its supply chain, build on its sustainability credentials and grow its off and on-trade presence.

Thoto credit. Refettorio Felix				

## Jane Wolfe

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Jane Wolfe has worked in journalism since leaving University with a BA (Hons) in English in 1991, covering industries as diverse as energy, broadcasting, wellbeing and animal welfare. She first became part of the Natural Products News team in 1998 as a sub editor and freelance journalist before relocating to Greece in 2004. In 2013 she returned to the magazine as assistant editor, then deputy editor.